

OUR CARS START FROM JUST **£15** PER WEEK



SMALL

MEDIUM

LARGE

MPV

PRESTIGE

4X4

CALL FOR INSTANT DECISION, **DRIVE AWAY IN JUST 1 HOUR**



**Keel Over**  
MARKETING

Pay Per Click  
Case Study-  
Cheshire Trade  
Centre

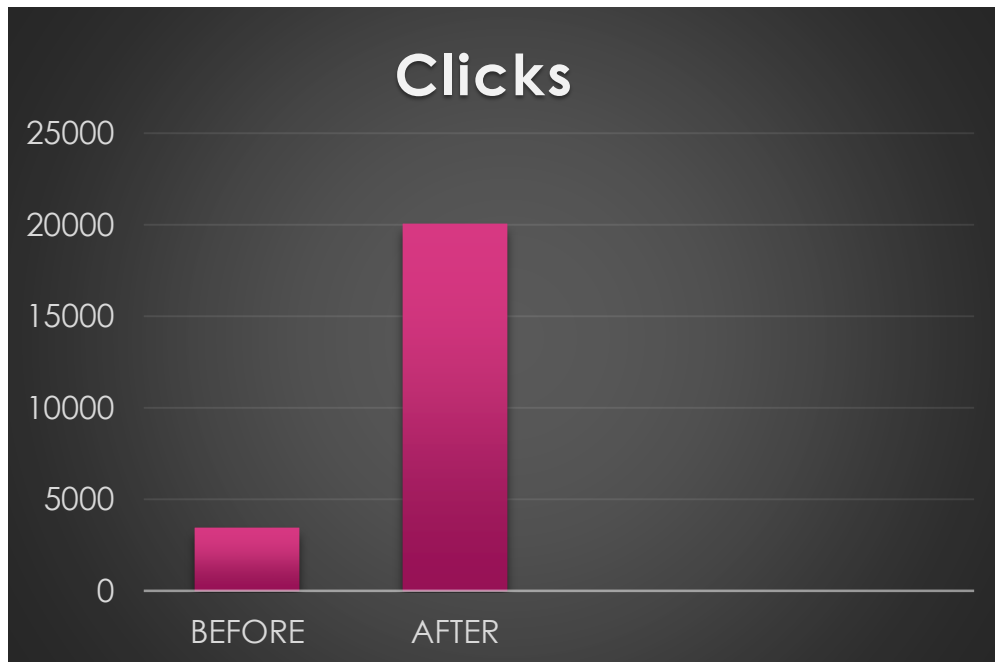
# Impressions



The Number of people that view ads in the target audience

**2926% increase**

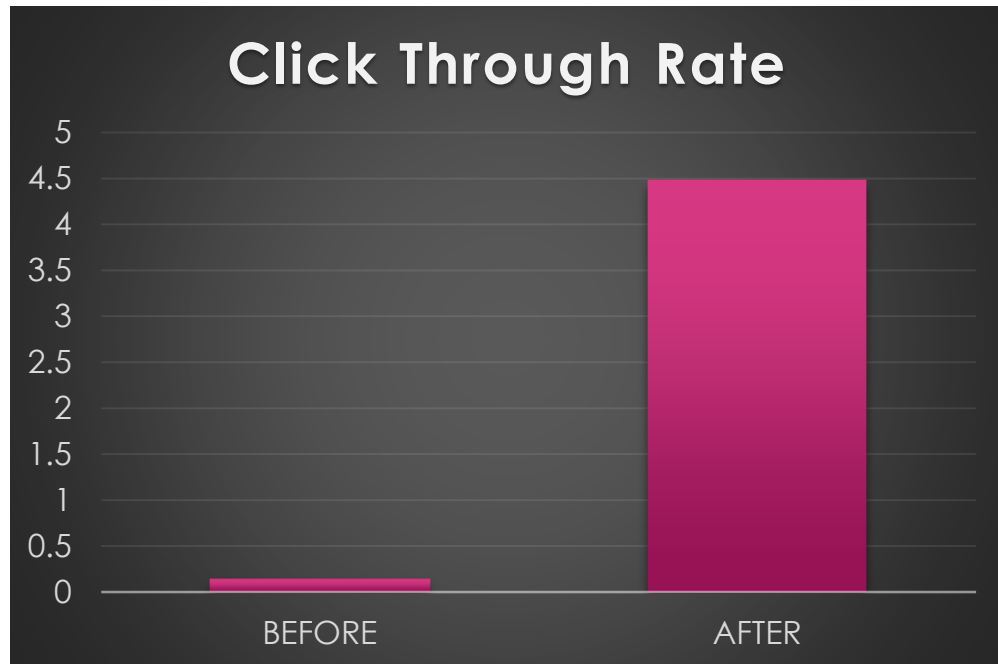
# Clicks



The Number of People that have clicked on Adverts after viewing the advertisements

**346% increase**

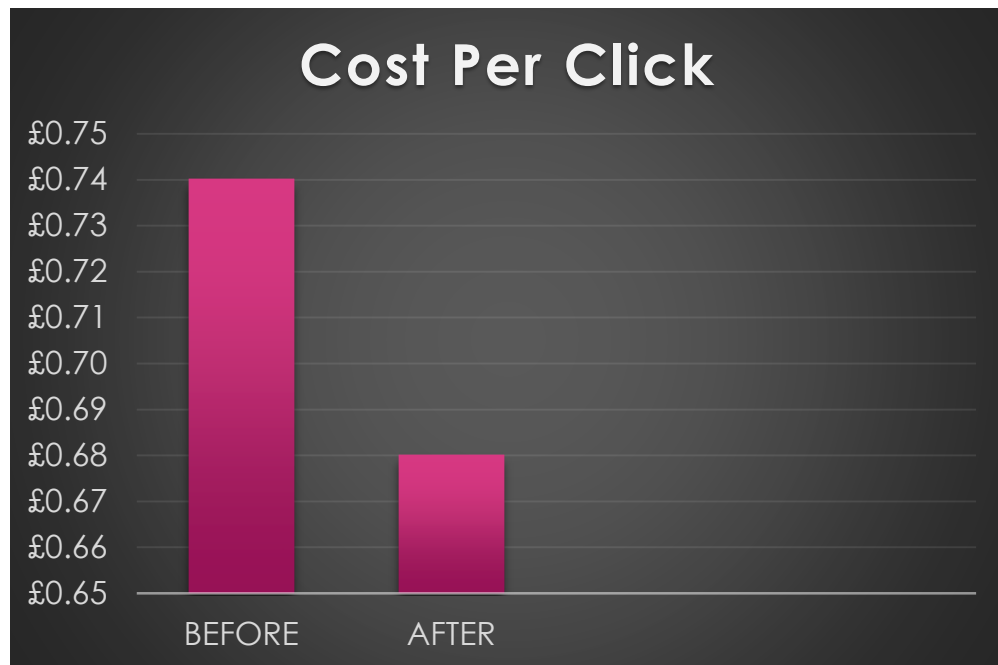
# Click Through Rate



The percentage of people who have clicked through to the website after viewing the advertisements

**3,100% increase**

# Cost Per Click



**The amount you pay per click when a user clicks your ads = -9% increase**

# Client Testimonial

*"We are very happy with the service Keel over marketing provide and it has helped us grow as a business with our website on Google Adwords."* –  
**Cheshire Trade Centre**